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Following Product:**

Best Practices – YouTube Ads

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4. You can use some of the content as ready-made blog posts. (Best option: Share some of the content and upsell the rest.)
5. You can provide your clients with copies of the product as part of their coaching with you to give them valuable content.
6. You can offer some or all of the product as a bonus or incentive to those who purchase another offer from you. (Or as an upsell or OTO.)
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