

## PRIVATE LABEL RIGHTS (PLR) LICENSE

**With Your Proof of Purchase, You Are Hereby  
Assigned Private Label Rights (PLR) Licensing to The  
Following Product:**

# **Best Practices – Amazon Ads**

### **PERMISSIONS:**

1. You may sell Personal Use Rights only to the whole content, individual pieces, or anything you create from the content.
2. You can give part of the product away as a high-end lead magnet.
3. You can convert some of the product into a free PDF to give away to build your list (and upsell the whole set).
4. You can use some of the content as ready-made blog posts. (Best option: Share some of the content and upsell the rest.)
5. You can provide your clients with copies of the product as part of their coaching with you to give them valuable content.
6. You can offer some or all of the product as a bonus or incentive to those who purchase another offer from you. (Or as an upsell or OTO.)
7. You can convert some of the product into an email autoresponder series to promote the paid version or other products.
8. You can add part or all of the product into your membership site for your members to access as one of their benefits.
9. You can develop any other kind of free or paid offer from the content that will benefit your audience and your business.
10. You can do almost anything with the content as if you wrote it yourself.

### **RESTRICTIONS:**

- You cannot advertise or sell Private Label Rights (PLR) to this package.
- You cannot mention Drew Laughlin or MarketingConsultantPLR.com as the source of the product (for various legal reasons) .
- You cannot syndicate content from this product (IE articles), sell any portion as a Kindle ebook (which violates Amazon's TOS), offer this content through an auction site.
- You agree to hold other licensees harmless for their usage of the content.

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